



MARKETING SOLUTIONS
FOR LOCAL BUSINESSES

LOCAL EXPERTISE. REAL RESULTS.

GOOGLE + AI + BRAND VISIBILITY

HELPING LOCAL BUSINESSES GET
FOUND, BUILD TRUST AND GROW.

BRANDING + SOCIAL

- 3-6 Social Posts a week
- Includes: Facebook, Instagram and LinkedIn
- Content monitoring
- Monthly Banner Design
- Social Media Ads
- Custom Posts
- Caricatures
- Video Content
- Brand Identity (logo, colors, mission clarity on all posts)
- Your choice of 6 Search Brand Optimization Projects per year

GOOGLE + SEO

- Google Profile Optimization
- Google Products, Services and Category Optimization
- Citation Cleanup
- Reputation Monitoring & Responses
- Competitor research
- Local SEO & Link Building
- Review Growth Strategy
- Google Photo Optimization
- 9-10 Posts & Graphics a month on Google
- GBP Competitor Monitoring
- Google Maps Competitor Cleanup
- Multilingual Search Optimization

AI OPTIMIZATION & GEO

- AI Search Visibility Audit
- AI Competitor Analysis
- AI Content Creation
- Custom AI Listing Enhancements
- Monthly Yelp Graphics
- AI Recommendation Monitoring
- Yelp/Bing AI Optimization Strategy
- FAQ & Question-Based Content
- Service, Location and "Best Agent" Optimization
- Trust & Authority Content
- Service & Product Signal Optimization
- Multi-Language AI Search Optimization

GOOGLE 3 PACK ADS

- Custom Ad Copy
- City/ZIP Code Exclusivity
- Google Business Profile Integration
- Negative Keyword Management
- Bid & Budget Optimization
- Reviews & Star Rating Displayed in Ads
- Campaign Setup & Optimization
- Ongoing Keyword Adjustments
- Competitor Ad Monitoring
- 10-15 Target Cities Included
- Performance & Call Tracking
- Monthly Reporting
- No Maximum Ad Budget
- Campaign Performance Reporting
- Search Term Monitoring

READY TO EXPAND YOUR REACH?

 **346-246-3621**
www.SearchPerfect.ca

